SIRISHA AKULA

Certified SFDC Developer | 3X Salesforce Certified

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# Summary

I am a Skilled Salesforce Developer with 2.5 years of hands- on experience in developing web-based applications using various Salesforce technologies, including Flows, Process Builders, Workflow rules, Approval Process, Apex Classes, Apex Triggers, Asynchronous Apex, Lightning Web Components (LWC), Sales Cloud.

# Professional Experience

## HCL TECH

#### Salesforce Admin and Developer Nov 2021 – May 2024

#### Client: Janson &Janson,

* Utilized working knowledge of Sales Cloud in various tasks.
* Developed customized Lightning Web Components (LWC) based on client needs to enhance user experiences.
* Optimized Apex Classes, Triggers, and Batches for faster data processing and improved system performance.
* Managed smooth Salesforce deployments across different environments.
* Designed Flows to automate complex business processes and boost efficiency
* Skilled at finding and fixing technical issues, with a focus on maintaining system integrity and creating a valuable knowledge base of bug fixes.
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* Created custom objects and fields to organize and report data effectively.
* Used built-in features to automate intricate business processes, reducing manual work and improving efficiency.
* Set up detailed security and data access rules for different users and roles within the organization.
* Deep understanding of Salesforce Governor limits, consistently optimizing code for better system performance and scalability.
* Developed Apex Triggers, Helper, and Handler Classes for specific data processing needs.

#### Skills

* **Programming Languages:** JavaScript, Core java
* **Clouds:** sales cloud
* Salesforce development**:** Apex (including Triggers, Classes, Controllers), Lightning Web Components (LWC)
* **Development IDE’s:** VS Code
* **Business Manage:** Salesforce sales Cloud
* **Version Control Systems:** Git,
* **Data Management:** Data Loader, Data Migration
* **Declarative Development:** Workflows, Process Builders, Flows (Visual Flow)
* **Database Skills:** SOQL (Salesforce Object Query Language), SOSL (Salesforce Object Search Language)
* **Security and Sharing:** Profiles and Permission Sets, Role Hierarchy, Sharing rules, Field Level Security
* **Salesforce Reports and Dashboards:** Salesforce Reports and Dashboards

#### Certifications

#### Salesforce Certified Administrator

#### Salesforce Certified Platform App Builder

#### Salesforce Certified Platform Developer I

#### Education

* **B. tech, Bharath University**, **Chennai** June 2017 – August 2021
  + I have completed my graduation in CSE with overall CGPA of **8.5.**
* **Intermediate, Narayana Junior College, Tirupathi** June 2015 - March 2017

### I have completed my intermediate with overall CGPA of **9.7**

* **SSC, ZPH School, Ramasamudram.** March 2015
  + I have completed my SSC with overall CGPA of **8.2**

## Achievements

* Designed and implemented customized Salesforce workflows that increased lead conversion rate by 30%.
* Developed Apex triggers to automate key business processes, resulting in a 40% reduction in manual data entry errors.
* Implemented Salesforce Lightning components, resulting in a 50% increase in user adoption within the sales team.